

LafargeHolcim Startup MAQER

LafargeHolcim Startup MAQER (in short LH Startup MAQER) is the Venture Client unit of LafargeHolcim, one of the world's leading companies in the building materials industry. As a Venture Client, LafargeHolcim becomes the early-adopting client of a startup's solution, even if its product, service, or technology is still in a prototype stage. This is done to solve critical challenges across all LafargeHolcim business units and markets, leveraging the power of innovative startups. LH Startup MAQER was founded at the end of 2018 and is part of the company's Open Innovation Initiative.

More information: <https://www.lhstartupmaqer.com/>

Data and Numbers

Company:	LafargeHolcim Startup MAQER
Website:	https://www.lhstartupmaqer.com/
Social:	LinkedIn
Foundation:	2018
Head & Founder:	Bengt Steinbrecher
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Venture Client Unit

A Venture Client unit is an internal department of a company that operates based upon the Venture Client model. It enables corporations to scale the adoption of solutions from external startups by being a client instead of being an investor.